

**PRESS BRIEF: RESULTS OF THE OCTOBER-
NOVEMBER 2024 PEERS SURVEY ON FILIPINO
SENATORIAL AND PARTY-LIST PREFERENCES**

People's PEERSpective



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The October 29 to 31, 2024, survey conducted by the Political Economic Elemental Researchers and Strategists (PEERS) offers a thorough examination of the Filipino electorate's sentiments and priorities ahead of the 2025 elections. With a 95% confidence level and a $\pm 2.5\%$ margin of error, the survey polled respondents across Luzon, Visayas, Mindanao, and the National Capital Region through multistage cluster sampling, ensuring a balanced representation.

Overview of the 2025 Senatorial Preferences

Topping the list is **Erwin Tulfo**, whose consistent public service image and straightforward communication style resonate deeply with Filipinos. Tulfo's high rank likely reflects the appeal of media personalities who are perceived as approachable and in touch with the public. Following Tulfo, **Ping Lacson** and **Tito Sotto**, both established figures in Philippine politics, showcase the enduring trust in candidates with long-standing governance experience. Lacson's reputation for discipline and anti-corruption, combined with Sotto's legislative history, positions them as reliable choices for a segment of voters who prioritize stability and a track record of public service.

Further down, **Pia Cayetano** and **Ben Tulfo** reflect the appeal of candidates perceived as champions for societal welfare, with Cayetano's legislative focus on health and education aligning with the public's need for policy-focused senators. Interestingly, former boxer-turned-politician **Manny Pacquiao** retains a strong following, likely due to his humble background and relatable rise to fame, which appeal to voters seeking authenticity in politics. The mix of seasoned politicians like **Bong Revilla** and **Gringo Honasan** with newcomers like **Camille Villar** suggests a balancing act between familiarity and fresh perspectives among the electorate. Candidates like **Kiko Pangilinan** and **Imee Marcos** further illustrate the electorate's divided views, representing polarized loyalties between liberal reformists and conservative interests.

Table 1. Senatorial preference results (N=1,800) @ 95% C.L. +2.5% M.O.E.

Senatorial Candidate	Party Affiliation	%
Tulfo, Erwin Teshiba	Independent	55.70%
Lacson, Panfilo "Ping" Morena	Independent	47.61%
Sotto, Vicente III "Tito" Castelo	Nationalist People's Coalition	46.04%
Cayetano, Pilar Juliana "Pia" Schramm	Nacionalista Party	45.44%
Tulfo, Bienvenido "Ben" Teshiba	Independent	39.63%
Ong, Willie Tan	Aksyon Demokratiko	39.03%
Pacquiao, Emmanuel "Manny" Dapidran	Partido Federal ng Pilipinas	33.60%
Bong Revilla, Ramon Jr. Bautista	Lakas-CMD	31.60%
Villar, Camille Aguilar	Nacionalista Party	31.38%
Dela Rosa, Ronald "Bato" Marapon	PDP-Laban	31.22%
Abalos, Benjamin Jr. "Benhur" De Castro	Partido Federal ng Pilipinas	30.89%
Honasan, Gregorio "Gringo" Ballesteros	Reform PH-People's Party	30.40%
Lapid, Manuel "Lito" Mercado	Nationalist People's Coalition	28.88%
Pangilinan, Francis Pancratius "Kiko" Nepomuceno	Liberal Party of the Philippines	28.56%
Marcos, Maria Imelda "Imee" Romualdez	Nacionalista Party	28.07%
Aquino, Paolo Benigno "Bam" Aguirre	Katipunan ng Nagkakaisang Pilipino	27.63%
Binay, Mar-Len Abigail "Abby" Sombillo	Nationalist People's Coalition	27.63%

Go, Christopher Lawrence Tesoro	PDP-Laban	26.87%
Revillame, Wilfredo "Willie" Buendia	Independent	26.76%
Tolentino, Francis Ng	Partido Federal ng Pilipinas	20.41%
Singson, Luis "Chavit" Crisologo	Independent	18.40%
Salvador, Phillip Reyes	PDP-Laban	16.40%
Bosita, Bonifacio Laqui	Independent	16.07%
Marcoleta, Rodante Dizon	Independent	13.36%
Casiño, Teodoro "Teddy" Acevedo	Makabayang Koalisyon ng Mamamayan	8.63%
Bondoc, James Patrick "Jimmy" Romero	PDP-Laban	8.36%
Castro, Francisca "France" Lustina	Makabayang Koalisyon ng Mamamayan	8.03%
Querubin, Ariel Porfirio Oliva	Nacionalista Party	7.27%
Quiboloy, Apollo Carreon	WPP	6.35%
Martinez, Eric Morales	Independent	6.24%
Ramos, Danilo Hernandez	Makabayang Koalisyon ng Mamamayan	6.19%
De Guzman, Leodegario "Leody" Quitain	Partido Lakas ng Masa (PLM)	6.13%
Gonzales, Norberto Borja	Partido Demokratiko Sosyalista ng Pilipinas	5.37%
Arellano, Ernesto Rillera	Kamalayang Kayumanggi (Katipunan)	5.27%
Hinlo, Jesus Jr. Villanueva	PDP-Laban	5.16%
Mata, Richard Tesoro	Independent	4.94%
Brosas, Arlene Duran	Makabayang Koalisyon ng Mamamayan	4.83%
Maza, Liza Largoza	Makabayang Koalisyon ng Mamamayan	4.56%
Gamboa, Marc Louie Santos	Independent	4.56%
Rodriguez, Victor "Vic" Dayrit	Independent	4.34%
Lambino, Raul Loyola	PDP-Laban	4.29%
Lee, Wilbert Te	Aksyon Demokratiko	4.07%
Espiritu, Renecio Jr. Santos	Partido Lakas ng Masa	3.85%
Mendoza, Heidi Lloce	Independent	3.47%
Capuyan, Allen Arat	Partido Pilipino sa Pagbabago	3.42%
Escobal, Arnel Bondilles	Partido Maharlika	3.26%
Arambulo, Ronnel Gondraneos	Makabayang Koalisyon ng Mamamayan	3.20%
Adonis, Ronaldo Mangampo	Makabayang Koalisyon ng Mamamayan	3.15%
Matula, Jose Sonny Gito	Workers and Peasants Party (WPP)	2.88%
Marquez, Norman Cordero	Independent	2.66%
Ballon, Roberto Amido	Independent	2.66%
Doringo, Eufemia "Mimi" Pet	Makabayang Koalisyon ng Mamamayan	2.66%
Jose, Rely Jr. Nufable	Kilusang Bagong Lipunan	2.61%
Amad, Wilson Caritero	Independent	2.61%
De Alban, Angelo Castro	Independent	2.61%
Valbuena, Mario Jr. "Mar" Soliven	Independent	2.50%
Sahidulla, Nur-Ana Indanan	Independent	2.39%
Olivar, Jose Jessei Dela Calsada	Independent	2.28%
Montemayor, Jose Jr. Cabrera	Partido Pederal ng Maharlika	2.28%
Floranda, Modesto Toque	Makabayang Koalisyon ng Mamamayan	2.28%
Andamo, Jocelyn Santos	Makabayang Koalisyon ng Mamamayan	2.23%
Tapado, Michael Balais	Partido Maharlika	1.90%
Verceles, Leandro Buenconsejo	Independent	1.74%
D'Angelo, David Delano	Bunyog Pagkakaisa Party	1.63%
Lidasan, Amirah Ali	Makabayang Koalisyon ng Mamamayan	1.52%
Cabonegro, Roy Jerusalem	Democratic Party of the Philippines	1.19%

Comprehensive Insights on Party-List Preferences

The survey also captured the top 30 party-lists that resonate with Filipino voters. In the realm of party-list preferences, **4PS** leads with a significant margin, indicating a broad demand for economic empowerment and poverty alleviation programs. This preference reflects the public's growing awareness of economic inequality and the critical role of policy in addressing it. Other strong contenders like **Duterte Youth** and **Tingog Sinirangan** suggest a resonance with pro-administration or nationalist sentiments, particularly in addressing issues pertinent to regional stability and national pride. **Kabataan** and **Gabriela** maintain relevance among socially conscious voters, underscoring a robust demand for representation of youth and gender-specific issues in legislation. Meanwhile, the presence of party-lists like **ACT-CIS** and **1AGILA** highlights the public's desire for safety and security, as these organizations often advocate for pro-police and pro-military policies.

The middle of the ranking features a diverse range of advocacy-focused groups like **Uswag Ilonggo** for regional representation and **United Senior Citizens** for senior welfare, reflecting specific community needs. Lower-ranking party-lists such as **Akbayan** and **Kamanggagawa** suggest that there is still a place for activist and labor-centered agendas, albeit with a more niche following. The variety in party-list support shows that Filipinos are not only concerned with broad economic issues but also value representation for marginalized and underrepresented sectors. This nuanced distribution across party-list rankings speaks to a Filipino electorate that seeks a comprehensive approach to governance, one that combines economic resilience, social justice, regional advocacy, and security initiatives in shaping a responsive legislative agenda for 2025.

Table 2. Partylist preference results (N=1,800) @ 95% C.L. \pm 2.5% M.O.E.

No.	Party List Name	Percentage	Ranking
1	4PS - Pagtibayin at Palaguin ang Pangkabuhayang Pilipino	10.48%	1
5	Duterte Youth - Duty to Energize the Republic Through the Enlightenment of the Youth	4.83%	2
47	Tingog - Tingog Sinirangan	2.82%	3
4	Kabataan - Kabataan Partylist	2.33%	4
68	ACT-CIS - Anti-Crime and Terrorism - Community Involvement and Support, Inc.	2.23%	5
95	1Agila - 1 Agila-Alalayang Agila Para sa Bayan, Inc.	1.95%	6
46	Gabriela - Gabriela Women's Party	1.95%	6
156	Uswag Ilonggo - Uswag Ilonggo Party	1.90%	7
17	United Senior Citizens - United Senior Citizens Koalition ng Pilipinas, Inc.	1.85%	8
148	Tupad - Tulong Para sa Pamilya at mga Manggagawa	1.85%	8
131	Ako Bicol - Ako Bicol Political Party	1.57%	9
89	Senior Citizens - Coalition of Associations of Senior Citizens in the Philippines	1.57%	9
92	One Coop - Aurora Integrated Multi-Purpose Cooperative (AIMCOOP)	1.52%	10
7	PBBM - Pilipinas Babangon Muli	1.47%	11
75	Kusug Tausug - Kusug Tausug	1.47%	11
3	FPJ Panday Bayanihan - FPJ Panday Bayanihan Partylist	1.36%	12
23	TGP - Talino at Galing ng Pinoy	1.36%	12
56	1-Rider Party-List - Ang Buklod ng mga Motorista ng Pilipinas	1.36%	12
10	Bicol Saro - Bicol Saro	1.36%	12
38	Nanay - Nanay	1.30%	13
21	ACT Teachers - ACT Teachers Party-List	1.30%	13

51	Akbayan - Akbayan Citizens' Action Party	1.14%	14
85	Kamanggagawa - Kampihan ng mga Maralita at Manggagawa	1.03%	15
117	AGAP - Agricultural Sector Alliance of the Philippines	1.03%	15
78	Angat - Agrikultura Ngayon Gawing Akma at Tama	0.98%	16
79	Kalinga - Advocacy for Social Empowerment and Nation Building Through Easing PO Inc.	0.92%	17
49	Ahon Mahirap - Ahon Mahirap	0.81%	18
124	Ako Bisaya - Ako Bisaya Inc.	0.81%	18
50	UGB - Ugyon ng mga Gabay ng Bayan	0.81%	18
96	Eduaksyon - Eduaksyon	0.76%	19
154	Magsasaka - Magkakasama sa Sakahan, Kaunlaran	0.76%	19
30	PBA - Pwersa ng Bayaning Atleta	0.76%	19
40	Babae Ako - Babae Ako Para sa Bayan Inc.	0.76%	19
27	BHW - Barangay Health Wellness	0.71%	20
32	AIA - Ako Ilocano Ako	0.71%	20
142	Lunas - Lungsod Aasenso	0.71%	20
45	SSS-GSIS Pensionado - SSS-GSIS Pensionado	0.71%	20
2	PPP - Pwersa ng Pilipinong Pandagat	0.65%	21
67	Vendors - Vendor Samahan ng mga Maninindang Pilipino	0.65%	21
9	Murang Kuryente - Murang Kuryente Partylist	0.65%	21
8	P3PWD - Komunidad ng Pamilya Pasyente at Persons with Disabilities	0.60%	22
33	Pamilyang Magsasaka - Pamilyang Magsasaka	0.60%	22
52	Agimat - Agimat ng Masa	0.60%	22
88	Agri - Agri-Agra na Reforma Para sa Magsasaka ng Pilipinas	0.60%	22
93	CIBAC - Citizens Battle Against Corruption	0.60%	22
83	OFW - One Filipinos Worldwide Partylist	0.54%	23
140	Malasakit@Bayanihan - Malasakit at Bayanihan Foundation, Inc.	0.54%	23
11	IPATUPAD - IPATUPAD for Workers, Inc.	0.54%	23
99	Pinoy Ako - Pinoy Ako	0.54%	23
22	1PACMAN - One Patriotic Coalition of Marginalized Nationals Inc.	0.49%	24
59	Bayan Muna - Bayan Muna	0.49%	24
153	Abang Lingkod - Abang Lingkod Inc.	0.49%	24
6	ML - Mamamayang Liberal	0.49%	24
19	Ako Padayon - Ako Padayon Pilipino Partylist	0.49%	24
65	SAGIP - Social Amelioration & Genuine Intervention on Poverty	0.43%	25
...
15	WIFI - Walang Iwanan sa Free Internet, Inc.	0.05%	-
60	Ang Probinsiyano - Alyansa ng mga Mamamayang Probinsiyano	0.05%	-
69	Aktibong Kaagapay - Aktibong Kaagapay ng mga Manggagawa	0.05%	-
72	Ang Komadrona - Ang Komadrona Inc.	0.05%	-
73	Promdi - Abag Promdi	0.05%	-
84	Bida Katagumpay - Bayan Itayo ang Dangal ng Agrikultura Kasama sa Tagumpay	0.05%	-
86	BFF - Balikatan of Filipino Families	0.05%	-
90	4K - Kababaihan Kabalikatan para sa Kapakanan at Kaunlaran ng Bayan	0.05%	-
97	Ang Tinig ng Seniors - Ang Tinig ng Senior Citizens sa Filipinas, Inc.	0.05%	-
102	People's Champ - Peoples Champ Guardians Partylist	0.05%	-
	Undecided	10.97%	

Key Takeaways

The results from this survey highlight a few significant trends and implications:

1. Female respondents show stronger inclinations toward candidates and party-lists focused on health, education, and social welfare. In contrast, male respondents prioritize candidates with law enforcement and economic development track records.
2. Younger voters (aged 18-35) demonstrate a preference for candidates and party-lists addressing job creation, digital transformation, and education reforms. Older voters place a higher emphasis on security, governance, and healthcare.
3. The survey results highlight the rise of independent candidates that underscores a desire for change, transparency, and direct engagement with public concerns. Party-list preferences reflect sectoral and marginalized group advocacies, suggesting a call for inclusive governance.
4. Key trends show heightened demand for healthcare improvements, economic recovery measures, and security reforms. The data suggests that voters are evaluating candidates and party-lists based on perceived competence, integrity, and commitment to addressing pressing national and local issues. The popularity of party-lists such as **4PS**, **ACT-CIS**, and **Gabriela** underscores a critical demand for party-lists focused on economic empowerment, safety, and social equality. Furthermore, regional representatives like **Tingog** and **Bicol Saro** resonate with localized issues, illustrating the enduring relevance of regional advocacy in national policy.
5. The strong showing of candidates and party-lists with established records in public service and social advocacy reveals an electorate that values stability and continuity in policy implementation, particularly in healthcare, community welfare, and educational reform.

These findings indicate a national inclination toward leaders who blend practical governance with advocacy for social justice, reflecting both a desire for concrete outcomes and an alignment with the values of the Fourth Industrial Revolution. This survey presents valuable insights into voter priorities ahead of the 2025 elections, emphasizing the importance of community-centered, policy-driven leadership.

Finally, PEERS hopes that this survey results can offer policymakers and candidates actionable insights into the Filipino electorate's evolving priorities, particularly around social welfare, economic resilience, and regional representation.